

Terms and Conditions of the Tech-On! Shark Tank - Pitching Zone

§ 1 Definitions

Capitalized words in these Rules shall have the following meanings:

- a. **Finalist** – Startups that have qualified to present their Products during the Event.
- b. **Committee** – The Competition Committee appointed by the Organizer to supervise the proper organization and conduct of the Competition.
- c. **Competition** – The Tech-On! Shark Tank - Pitching Zone.
- d. **Competition Participant** – A Startup that has participated in the pre-selection stage and received the required number of votes to qualify for the Competition.
- e. **Startup** – A natural person or a young, innovative organization or enterprise engaged in the search for a scalable, repeatable, and profitable business model, offering its own innovative Product. For the purposes of these Rules, companies offering consulting or software development services (e.g., software houses) are not considered Startups, unless they have their own Product.
- f. **Product** – A product, project, or service based on unique knowledge, algorithms, or machine learning models. The Product may take the form of software, a platform, an API, a predictive system, another digital service or hardware device.
- g. **Event** – Tech-On! is a technology conference and festival organized in Kraków on October 30, 2025.
- h. **Winner** – Participants who are awarded 1st to 3rd place in one of the three competition categories, as determined by the Committee.

§ 2 General Provisions

- 1. These Rules define the terms and conditions for participation in the Competition and the method of awarding prizes.
- 2. The Rules define the conditions of the Competition organized in accordance with Art. 921 of the Act of April 23, 1964 - Civil Code.
- 3. The Competition is held online; however, the presentation by Finalists and the selection of Winners will take place during the Event.
- 4. By entering the Competition, the Participant declares their acceptance of the provisions herein and confirms that they meet the eligibility requirements. Participants should read these Rules carefully before entering.
- 5. The objective of the Competition is to identify and support the most promising Startups to provide them with an opportunity to showcase their Product to investors, experts, and both technology and business communities during the Event.
- 6. Participation in the Competition and the provision of related personal data are entirely voluntary but necessary to enter the Competition.
- 7. Entry into the Competition constitutes the User's consent to:
 - a. receive information related to the Competition via electronic means of communication to the provided e-mail address and telephone number, in accordance with Art. 10(2) of the Act of 18 July 2002 on the provision of electronic services.

- b. the use of the User's telecommunication terminal equipment (e.g., telephone, computer) by the Organizer for the purpose of sending commercial information related to the Competition, in accordance with Art. 398 § 1 of the Act of 12 July 2024 - Electronic Communication Law.
- 8. The Committee shall supervise the proper conduct of the Competition.

§ 3 Competition Timeline

1. The Competition is held within the territory of the Republic of Poland.
2. The Competition begins on October 9, 2025, at 06:00 PM and ends on the day of the Event.
3. The Organizer will announce the Competition results after the Finalists' Product presentations during the Event.
4. The deadlines for prize shipment are specified in § 6, Section 4 of these Rules.
5. The Competition is divided into the following Stages:

a. Pre-selection

Startups may enter the Competition by submitting an application for the Tech-On! Shark Tank via the application form available at: <https://voting.ceeaihub.com/events/techon-shark-tank-2025>

The 10 startups with the best results in the AI community vote, held from October 16-23, 2025, will be selected. Additionally, the startups will be evaluated by the Committee and ultimately qualified for the final.

b. STAGE 1: Entry and Presentation Submission

i. **Confirmation of Participation** - The Organizer will contact the Participants qualified for the Competition via the email address provided in the application form. The Participant must confirm their willingness to participate by replying to the Organizer's email within 4 days (from the date the email was sent). Such confirmation will be considered a declaration of intent to participate in the competition final.

c. STAGE 2: Finalists' Pitch during the Event

Presentation Submission - The Participant must submit a presentation describing the Product (maximum 1000 words) by October 28, 12:00 PM. The presentation must include a description of the Product, key technologies, business model, market potential, current stage of development, and the team's competencies.

Presentation of the Finalists' Products during the Event.

d. STAGE 3: Awarding of Prizes

Selection of winners and awarding of prizes on the day of the Event at 9:00 PM.

6. If a Participant fails to respond to the Organizer's emails mentioned in Section 5(b) above or declines to participate, it will be treated as a withdrawal from the Competition. The next Participant on the reserve list will be invited in their place. This procedure may be repeated.

§ 4 Competition Categories

Competition Participants may enter in one of two categories:

- a. **Project Idea** – In this category, Participants may present an innovative, unique idea for a Product that is not yet widely available on the market. The Participant should present a business model and prepare a pitch deck showcasing the idea/Product and business model.
- b. **MVP (Minimum Viable Product) / Prototype** – This category is for Participants who have

a prototype or a finished Product and investors. Startups with funding below 10 million PLN are eligible to enter this category.

§ 5 Eligibility and Exclusions

1. Participation in the Competition is free of charge.
2. The Competition is open to Startups that:
 - a. have met the requirements specified in § 3, Section 5a of the Rules.
 - b. are the authors of a Product.
 - c. at the time of submission and the Event, hold full rights to the Product, including economic and moral copyrights, provided that their use does not infringe upon the rights of third parties.
3. Participants who do not meet any of the requirements specified in the Rules will be rejected. In the event of providing false information, the Participant will be automatically disqualified.
4. The Organizer has the right to make the final decision regarding the admission of a Startup to the Competition.
5. The participant of the competition cannot be a Startup whose activity or Product:
 - a. are contrary to law or good morals,
 - b. may negatively affect the image of the Organizer or the Event's sponsors,
 - c. are of a political, ideological, or extremist nature,
 - d. promote hatred, discrimination, or violence,
 - e. are related to gambling, cryptocurrencies, or speculative financial instruments,
 - f. are related to the sale, promotion, or distribution of alcohol, tobacco, e-cigarettes, intoxicants, psychoactive substances, or other products that may be subject to the Act of July 29, 2025, on Counteracting Drug Addiction,
 - g. are related to the production, distribution, or promotion of weapons and hazardous materials,
 - h. operate unethically or may pose a threat to users or society.
6. It is not permitted to submit a Product that:
 - a. infringes on the rights of third parties, in particular copyrights and related rights, personal rights, and intellectual property rights;
 - b. contains vulgarities, offensive content, content inciting hatred or intolerance, erotic content, content promoting violence, content contrary to law or generally accepted moral standards, or content that violates the rights of third parties, including content that negatively refers to gender, age, disability, race, nationality, political beliefs, ethnic origin, creed, sexual orientation, religion, or religious organizations;
 - c. violates legal regulations or good morals.
7. The Organizer has the right to verify the Participant's data provided in the form and to check whether submissions comply with the Rules, including the eligibility of the Startup for the Competition.
8. The Participant undertakes to provide true data and ensures that this data does not violate anyone's rights, property, or interests, applicable law or legally protected secrets, or good morals.
9. Incomplete, incorrect, inadmissible, or non-compliant submissions will be excluded from the Competition. A submission is considered incomplete if, in particular:
 - a. The Participant has not confirmed the email address provided in the form,
 - b. The semi-finalist's submission does not include a Presentation,

- c. The Participant has provided incorrect/untrue or incomplete data, including but not limited to failing to meet any of the requirements of the Rules;
- d. It does not meet the requirements to be considered a Startup,
- e. Any of the exclusions mentioned in Sections 6 and 7 above apply.

§ 6 Prizes

1. The number of prizes in the Competition is limited.
2. The Committee will select 3 Winners from among the Finalists in each of the two categories. The Committee's selection will be based on innovation, the commercial potential of the Project, and the Finalists' presentation skills.
3. The final list of prizes will be announced before the Event.
4. The Organizer will ship the prize within 30 days of receiving the shipping address from the Winner. If the prize is a digital product, it will be sent to the Winner's email address provided in the registration form.
5. If a physical prize is not collected by the Winner, the prize is forfeited, and the Organizer is not obligated to award it to another Participant.
6. Winners who are legal entities or sole proprietors are responsible for paying taxes on the received prize in accordance with applicable laws.
7. A Winner may waive the Prize, but is not entitled to a cash equivalent or any other prize in return.
8. The Organizer is not responsible for the inability to deliver a prize for reasons attributable to the Participant, particularly in the case of failure to provide the data necessary for prize delivery or providing incorrect data. In such a case, the prize remains the property of the Organizer.

§ 7 Copyright and Image Rights

1. By submitting an entry to the Competition, the Participant grants the Organizer a non-exclusive, royalty-free, limited license to present the Product and its content, including trademarks, which constitute a work(s), during the Event, on the Internet, on social media, and in promotional materials after the Event, in the following fields of exploitation:
 - a. in the scope of fixation and reproduction of the work – producing copies of the works or parts thereof by any technique, including printing, reprography, analog, and digital techniques in any system or format;
 - b. fixing and reproducing the whole or fragments of the works by any technique, regardless of the system, format, and standard, on all available media, reproduction by any technique, including printing, reprography, digital, especially in the form of copies of newspapers and magazines copied by printing, banners, billboards, posters, catalogs, brochures;
 - c. entering and storing in the memory of a computer, mobile phone, and other similar devices, in IT networks, placing on servers and in clouds on the Internet;
 - d. disseminating and presenting the works alone or in combination with other works;
 - e. in the scope of disseminating the works or parts thereof in a manner other than specified in points d and e – by exhibition, display, performance, dissemination within multimedia works, as well as making the work publicly available in such a way that

- everyone can have access to it at a place and time of their own choosing, disseminating the work on the Internet, including on websites and social media;
- f. using the work for informational, promotional, and advertising purposes, in particular by placing it in any materials published for promotional purposes.
2. By submitting an entry, the Participant also undertakes to authorize the Organizer to decide on the first public dissemination of the submitted work (the description being the competition entry) and to exercise author's supervision before the dissemination of this work.
 3. Natural persons presenting the Product as Finalists during the Event, as well as employees and associates of the Winners presenting the Product during the event, also consent to:
 - a. the dissemination of their image recorded in photos and videos taken during the Event on the website and social media of the Organizer, Sponsors, and the Event organizers.
 - b. not revoking their consent to the dissemination of their image.

§ 8 Personal Data Processing

1. The personal data of Startups, Competition Participants, and Winners are processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR).
2. The legal basis for the processing of personal data is the necessity to fulfill the legitimate interest of the Organizer, which is the implementation of the Competition, and in the case of Winners, also the fulfillment of a legal obligation incumbent on the Controller related, among others, to the need to fulfill tax obligations.
3. The personal data of Competition Participants will be processed for the purposes of conducting the Competition, including verifying and selecting the Competition Winners, as well as for the purposes of complaint procedures and protection against potential claims by Participants arising from their participation in the Competition. The personal data of Competition Winners will also be processed for the purpose of awarding the prize and documenting this fact for tax and accounting purposes, and to fulfill the obligations imposed on the Organizer by applicable law.
4. Participants' personal data will be disclosed to persons authorized by the Controller, entities authorized under the law, and shipping companies for the delivery of prizes.
5. Participants' data, depending on the legal basis for processing, will be stored until the fulfillment of the legitimate interests of the Controller constituting the basis for this processing, for the period and to the extent required by law or for securing any potential claims, and if the legal basis for processing is a legal obligation (e.g., tax) – until the obligations incumbent on the Controller are fulfilled. If the basis for processing personal data is consent – until the consent is withdrawn, without affecting the lawfulness of prior processing.
6. The Participant has the right to access their data and the right to request its rectification, erasure, or restriction of processing, and the right to lodge a complaint with the President of the Personal Data Protection Office. Furthermore, where data is processed in the legitimate interest of the Controller, the Participant has the right to object to the processing.

7. Providing personal data to participate in the Competition is voluntary. Providing data to receive a prize is a statutory requirement, and the consequence of not providing the data is the inability to receive the prize.
8. Providing data to file a complaint is a requirement, and the consequence of not providing the data is that the complaint will not be considered.
9. The participant's personal data will not be used for automated decision-making or profiling as referred to in Article 22 of the GDPR.

§ 9 Complaints

1. Any complaints concerning the conduct of the Competition should be submitted by Participants to the Organizer within 14 days of the end of the Competition.
2. Complaints will be considered in writing within 14 days of receipt.

§ 10 Final Provisions

1. All questions, comments, complaints, and claims related to the Competition should be directed by the Participant directly to the Organizer.
2. The Participant agrees to be contacted by the Organizer in connection with the Competition via telephone calls, SMS, and email messages.
3. The Organizer will contact the Participant solely for the purposes of the Competition.
4. In matters not regulated by these Rules, the provisions of the Civil Code, the Act on Copyright and Related Rights, and other provisions of law shall apply.
5. Disputes relating to and arising from the Competition will be resolved by the common court with jurisdiction over the Organizer's registered office.
6. These Rules shall enter into force on October 9, 2025
7. For any questions about The Tech-On! Shark Tank - Pitching Zone please contact slava@ceeaihub.com